



**INDOOR AIR  
QUALITY (IAQ)**



**ENERGY  
EFFICIENCY**



**REFRIGERANTS  
(F-GASES)**



**MARKET  
SURVEILLANCE**



**MAINTENANCE  
AND DURABILITY**

# ROADMAP

# WHO WE ARE

**Representative of Eurovent members based in and/or active in the Middle East region**



**HOME TO LEADING MANUFACTURERS, SECTOR ASSOCIATIONS AND NATIONAL INDUSTRY INITIATIVES IN THE FIELD OF**



**Indoor Climate (HVAC)**



**Process Cooling**



**Food Cold Chain**



**Industrial Ventilation**



**JOINTLY WORKING TOWARDS A LOWER ENERGY DEMAND, AN IMPROVED FOOD SAFETY, AND A BETTER INDOOR AIR QUALITY IN THE MIDDLE EAST**



**FAIR AND TRANSPARENT STRUCTURE FOLLOWING STRICTEST COMPETITION LAW RULES**

# WHO WE ARE

## Members



Related organisations



# WHO WE ARE

The world of Eurovent consists of three independent units



**EUROVENT ASSOCIATION**



**EUROVENT CERTITA  
CERTIFICATION**



**EUROVENT MARKET  
INTELLIGENCE**



# WHO WE ARE

## Association ≠ Certification



**EUROVENT MIDDLE EAST AS AN ASSOCIATION DOES NOT ISSUE ANY TYPE OF CERTIFICATION**



**THE GLOBALLY KNOWN 'EUROVENT CERTIFIED PERFORMANCE' MARK IS PROVIDED EXCLUSIVELY BY EUROVENT CERTITA CERTIFICATION**



**EUROVENT CERTITA CERTIFICATION RUNS FULLY INDEPENDENTLY FROM OUR ASSOCIATION ACTIVITIES**



**MEMBERS OF EUROVENT MIDDLE EAST SUPPORT THE DISTRIBUTION AND RECOGNITION OF 'EUROVENT CERTIFIED PERFORMANCE' AS A HIGH-QUALITY MARK IN THE MIDDLE EAST**

# WHAT WE STAND FOR

## Core issues

Throughout our activities, several core issues receive particular attention



### **INDOOR AIR QUALITY (IAQ)**

We raise awareness on the importance of a healthy indoor air among the public and policy-makers and provide practical solutions



### **ENERGY EFFICIENCY**

- We support strong measures that require manufacturers to decrease the energy consumption of their products
- We encourage end users, consultants, and developers to utilise products, which will increase energy efficiency within their buildings



### **MAINTENANCE AND DURABILITY**

We regard a proper product maintenance as key to ensure product performances both in terms of energy efficiency and health

# WHAT WE STAND FOR

## Core issues



### REFRIGERANTS (F-GASES)

We advocate the global phase-down of refrigerants with a high Global Warming Potential (GWP) along the lines of the European Union 'F-Gas Regulation'



### MARKET SURVEILLANCE

We encourage a stronger and more visible market surveillance and inspection by authorities in the Middle East, and support them in doing so

# WHAT WE STAND FOR

## Standardisation and level-playing field



**EN AND ISO STANDARDS  
APPLICABLE TO OUR INDUSTRY  
DRAW ON INTERNATIONAL  
EXPERTISE AND EXPERIENCE**



**THEY ARE A VITAL RESOURCE  
FOR GOVERNMENTS WHEN  
DEVELOPING PUBLIC POLICY**



**WE SUPPORT THE WIDE-SPREAD  
IMPLEMENTATION OF EN AND ISO  
STANDARDS IN THE MIDDLE EAST**



**WE STRONGLY OPPOSE THE  
BILATERAL PROMOTION OF  
STANDARDS AS TECHNICAL  
TRADE BARRIERS**



# HOW WE WORK

## Committees

Eurovent Middle East is grouped into committees that meet regularly throughout different countries in the Middle East region



### **LEADERSHIP MEETING (ME-LEAD)**

Coordination body involving all participants, defines general direction



### **AIR-SIDE (ME-AIR)**

Expert task force handling all matters related to the air-side



### **COOLING AND REFRIGERATION (ME-COOL)**

Expert task force handling all matters related to cooling and refrigeration



### **COMMUNICATION (ME-COM)**

Expert task force handling public relation activities

# HOW WE WORK

## Topics

Eurovent Middle East provides a unique platform that covers a wide array of topics of key relevance for the industry



### TECHNICAL MATTERS

- Development of input for legislation and standards
- Support for training of local technicians



### AWARENESS RAISING

- Public Relations vis-à-vis local media and the public
- Publication of education material (online and offline) on key issues of relevance to the industry



### EVENTS AND CONFERENCES

Development of a joint approach towards events and conferences in the region

# HOW TO TAKE PART

## Benefits

Benefits of participating in Eurovent Middle East include



**A MORE DIRECT IMPACT ON  
STANDARDISATION AND LEGISLATION  
IN THE MIDDLE EAST**



**TOOL TO RAISE AWARENESS ON  
ENVIRONMENTAL-FRIENDLY AND  
SUSTAINABLE TECHNOLOGIES**



**MEANS TO SECURE AND EXPAND  
BUSINESS IN THE REGION**



**CONTRIBUTION TOWARDS A REGIONAL  
LEVEL-PLAYING FIELD IN ORDER TO  
ENSURE A SUSTAINABLE GROWTH OF YOUR  
BUSINESS**

# HOW TO TAKE PART

## Benefits



**COORDINATED EFFORTS AND JOINT APPROACHES CAN LEAD TO COST SAVINGS IN MANY AREAS IN THE SHORT, MEDIUM AND LONG-TERM**



**A PLATFORM TO MEET AND INTERACT WITH YOUR COMPETITION, POTENTIAL CLIENTS, PUBLIC DECISION-MAKERS, AND MANY MORE RELATED TO YOUR BUSINESS**



**A HIGHER REGIONAL AWARENESS OF YOUR BRAND BY BEING AFFILIATED WITH EUROVENT AS A GROUP OF MANUFACTURERS THAT FULFIL HIGHEST QUALITY IDEALS**

# HOW TO TAKE PART

## Become a member



**EUROVENT MIDDLE EAST IS OPEN TO ALL HVACR MANUFACTURERS AND RELATED ORGANISATIONS (E.G. TRADE FEDERATIONS, LABORATORIES, DISTRIBUTORS) THAT SHARE ITS PRINCIPLES AND OBJECTIVES**



**PARTICIPATION FEES FOR MANUFACTURERS ARE DIVIDED INTO TURNOVER CLASSES, ALLOWING COMPANIES OF EACH SIZE TO PARTICIPATE**



**INDEPENDENT FROM SIZE AND TURNOVER, EACH MEMBER RECEIVES ONE VOTE FOLLOWING FAIR AND TRANSPARENT DECISION-MAKING PRINCIPLES**

# HOW TO TAKE PART

## Become a partner



**ORGANISATIONS THAT ARE RELATED TO HVACR MANUFACTURING (E.G. AUTHORITIES, UNIVERSITIES) AND SHARE OUR OBJECTIVES CAN BECOME A PARTNER**



**PARTNERS DO NOT PAY A PARTICIPATION FEE AND ARE CLOSELY INVOLVED WITH THE ACTIVITIES OF EUROVENT MIDDLE EAST**



**THEY ARE INVITED TO ATTEND MEETINGS AND ENGAGE WITH CHOSEN PROJECTS**

# WHAT'S ON

Stay up to date with our activities



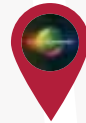
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# GET IN TOUCH



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*Yes to a better Indoor Air Quality*

For more information, visit  
[www.IAQmatters.org](http://www.IAQmatters.org)