

LOGOTYPE



- Based on the main logotype of Eurovent
- The typical color of the territory
- Subtitle "MIDDLE EAST" is realized by the font **DIN Alternate Bold** (right-aligned).



LOGOTYPE PROPORTIONS



Height of subtitle "MIDDLE EAST" is half the height of the typography "EUROVENT".

MINIMUM SIZE OF THE LOGOTYPE



For example, applications for promotional items.

COLOUR OF LOGOTYPE



1	colour radial gradient	CMYK	from C11, M100, Y50, K47 to C2, M100, Y82, K6
		PANTONE	from Pantone 1955 to Pantone 186
2	colour radial gradient	CMYK	from C0, M26, Y100, K23 to C0, M23, Y76, K0
		PANTONE	from Pantone 117 to Pantone 135
3	colour linear gradient	CMYK	from C11, M100, Y50, K47 to C2, M100, Y82, K6
		PANTONE	from Pantone 1955 to Pantone 186
4	no gradient	CMYK	C0, M26, Y100, K23
		PANTONE	Pantone 117

USED FONTS FOR DOCUMENTS AND LEAFLETS

- 1 DIN Alternate Light
- 2 DIN Alternate Regular
- 3 DIN Alternate Medium
- 4 DIN Alternate Bold
- 5 DIN Alternate Black
- 6 PF Din Text Cond Pro Light
- 7 PF Din Text Cond Pro Light Italic
- 8 PF Din Text Cond Pro Medium
- 9 PF Din Text Cond Pro Bold